



SHOW DATES

April 23-26, 2008

SHOW HOURS

April 23-25, 9:30 a.m. ~ 6:00 p.m.

April 26, 9:30 a.m. ~ 4:00 p.m.

(For Trade and by Invitation)

BOOTH SET-UP & EXHIBITS MOVE-IN

April 21-22, 2008.

BOOTH DISMANTLING & EXHIBITS MOVE-OUT

April 27, 2008.

EXHIBITS PROFILE

General Giftware, Souvenirs & Promotional Items, Seasonal Gifts & Holiday Decorations, Handicrafts, Art supplies, Porcelain & Ceramics, Crystal & Glassware, Stationery, School & Office Supplies, Bags & Trunks, Toy & Baby Items, Pet Accessories, Electronic Gifts & Stationery, Jewelry & Accessories, Housewares & Home Living, Tableware & Kitchenware, Clocks & Watches, Licensing

VENUE

Taipei World Trade Center Exhibition Hall
5, Hsin-yi Rd., Sec. 5, Taipei 11011, Taiwan

* Exhibition booth unit: 3m × 3m

* Bank, restaurant & snack bar, post office, travel service center, business center, freight forwarding service, booth construction service, etc.

PARTICIPATION INFORMATION

1. All manufacturers, distributors, trader and organizations in fields related to the manufacture and service of items listed on the above Exhibits Profile are eligible to participate as exhibitors.
2. The organizer reserves the right to accept or reject any application and to determine the number and location of booth(s) for each exhibitor.
3. Space allocation priorities are based on:
 - (1) Number of booth(s) required.
 - (2) Receipt time of the application.



4. On-the-spot sales are prohibited.
5. Children under 12 years of age are not allowed to enter the showground.
6. The organizer does not act as a sponsor for the exhibitor's entry visa application.

APPLICATION

1. Application by mail or couriers:

Complete and return the application form with your company's profile or product catalogues before January 15, 2008 and send to:

Ms. Grace Wang, Senior Project Manager
Exhibition Section 3, Exhibition Department
Taiwan External Trade Development Council
Taipei World Trade Center Exhibition Hall
P.O. Box 109-993, Taipei 11099, Taiwan
Tel: +886-2-27255200 ext.2626
Fax: +888-2-27234374
E-mail: giftionery@taitra.org.tw

2. Application Form from Internet:

For your convenience, you may download the application form from our website:

<http://www.giftionery.net>

PAYMENT SCHEDULE

1. Upon receiving application form, the organizer will confirm booth availability.
2. After space allocation, the organizer will notify applicants of their booth number(s), space location, and the payment due. (A down payment is not required.)
3. In case of cancellation, space rental already paid will not be refunded under any circumstances. (A down payment is not required.)

EXHIBITON BOOTH RATES

1. Raw Space (facilities not included):

- Space rental listed includes raw space of booth and 500 watts (110V) of electricity power supply. It does NOT include partition, decoration equipment, water, extra power, and other facilities.
- Booth facilities are available for rental from the official contractor or preferred contractor.



Booth Location		Booth Location (per unit, including 5% VAT)	Size (3m × 3m)	Note
<input type="checkbox"/>	Booths facing main aisles	US\$1,730	9 SQM	Raw Space only (facility & not included)
<input type="checkbox"/>	General booths	US\$1,460		
<input type="checkbox"/>	Booths facing main aisles with column	US\$1,440	7.44 SQM	
<input type="checkbox"/>	General booths with column	US\$1,210		

2. Booth Package (Basic facilities included):

- Partition walls, carpet, 3 spotlights, 2 folding chairs, 1 information count, 1 company name fascia, 1 waste basket.

Booth Location		Booth Location (per unit, including 5% VAT)	Size (3m × 3m)	Note
<input type="checkbox"/>	Booths facing main aisles	US\$1,980	9 SQM	Basic facilities included
<input type="checkbox"/>	General booths	US\$1,710		
<input type="checkbox"/>	Booths facing main aisles with column	US\$1,690	7.44 SQM	
<input type="checkbox"/>	General booths with column	US\$1,460		

SPECIAL EARLY BIRD RATES!

Exhibitors who apply for booth space before December 31, 2007 will receive 30% off the list price.

EXHIBITION MANUAL

Upon acceptance, each exhibitor will receive the Exhibitor Manual, which includes required information and procedures on booth decorations and fees for booth facilities, electricity, travel agents, shipping instructions, forwarding & handling agents.



VISITOR PROMOTION

An extensive promotional campaign to ensure maximum attendance by business people, both local and foreign, will be launched.

1. Advertising & Publicity:

Intensive advertisements will be placed on local and overseas trade publications and magazines. Press releases will be circulated before, during, and after **Giftionery Taipei Spring 2008**.

2. Direct Mail:

Over 30,000 prospective buyers, including top importers, traders, distributors and government institutions will receive information kits and invitation letters to the show.

3. Official Directory:

The show organizer will publish an official directory, in which exhibitors are entitled to list their company names, addresses, and product descriptions free of charge. The directory will be for sale at the TAITRA bookstore during the show, distributed free to registered buyers, and sold throughout the year.

Organizer

Taiwan External Trade Development Council (TAITRA)

Find TAITRA's Overseas Branch Offices

www.TaiwanTrade.com.tw

Co-organizers

- Taiwan Gift & Houseware Exporters Association
- Taiwan Association of Stationery Industries
- Taipei Artcrafts & Gifts Association
- Taiwan Toy & children's Article Manufacturers Association
- Taiwan Bags Association
- Taiwan Jewelry Industry Association

Sponsor

Taipei world Trade Center